

# Committee Membership

2019 • 2020



The most fun way to  
develop yourself

AUREUS





## Hi there!

How nice that this booklet caught your attention. If you are thinking about joining a committee at Aureus, then this document is made for you. This booklet will namely give you a clear overview of which committees Aureus has and what joining a committee could mean for you. With Aureus having over 30 committees, there will definitely be a committee that perfectly fits with your wishes and needs. Whether you want to focus more on your career or you want to be part of organizing drinks and weekends away, we offer all of it.

My name is Loeloe van Dam and I am the HR officer of Aureus. I got in touch with Aureus during my Masters in Marketing. I joined the Master Marketing Club since I wanted to get more experience in organizing career related events. I got very excited about the committee, my personal development and the new friends I made. Therefore I applied for a board year. As an HR officer it is my task to get you in the committee that suits you best and to help committee members develop themselves. Seeing that committee members get along and that they learn a lot on a personal and professional level is one of the things I love the most.



If you have any questions, you want to have more information about the committees or want to grab a cup of coffee together, don't hesitate to contact me!

Loeloe van Dam

HR Officer 2018 • 2019  
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# What is Aureus?

Aureus is the study association for all the Bachelor and Master students of the School of Business and Economics (SBE). With 4,000 members Aureus is one of the largest study associations of the Netherlands.

Aureus' mission is to provide students of the SBE with extra benefits by offering them a range of services and activities.

Our services exist out of books, tutoring, summaries and assessments. Additionally, we have a Career Platform on our website with advice for our students on how to get ready in eight simple steps for their future career.

We also organize several types of activities for our students. From helping our Bachelor students decide on which Master to choose, to helping our Master students discover where and what the next step will be after the SBE.

Our association is based on four pillars, which are represented by our committees:

- **Career**

Helping students with their career-path by facilitating contact with companies

- **Academic**

Inspiring and deepening the knowledge base of students

- **Skills**

Learning skills and use these to help others and to contribute to the association

- **Social**

Organizing fun activities to get to know fellow students and meet new friends



# Why become a Committee Member?



Personal and professional development



Meet many new people and friends



Meet your future employer and expand your professional network



A year full of fun



Monthly drinks and social events



Free training and coaching



Organizational experience



# How to apply

## 1. Find out which committee suits you best

- Use this booklet to get a good overview of our committees
- Talk to current committee members during our Open Drink on **June 5<sup>th</sup>** at **Café the Woodys**
- Join the info session on the **June 5<sup>th</sup>** from **12:45 till 13:30** at **HG 8A-37**
- Hop by the Aureus rooms at the 8<sup>th</sup> floor

## 2. Apply online

- Sign up online via [aureus.nl/join](http://aureus.nl/join)
- Fill in your details and the questions to give us an idea of who you are
- Keep in mind that the applications close on the **12<sup>th</sup> of June**

## 3. Interview rounds

- The HR Officer will conduct an interview together with another board member
- We are curious about who you are, your learning goals and your motivation
- Based on the form that you have filled in, we will discuss what committees will suit you best
- The interview will last about 20 minutes

## 4. Announcement

- By the end of June you will receive a call with the result



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# Aureus Business Month

## What is it?

The Aureus Business Month is an event that connects companies and students through a challenging and interactive program. This month is aimed for highly motivated third year Bachelor and Master students. Within this month each branch will be highlighted during one day. In short, the Aureus Business Month is an exciting month where students and companies will meet each other. For students this is a great opportunity to get inspired and meet potential future employers. Companies get a chance to present themselves and recruit high potential students.

## What do I learn?

As a committee member, you will learn to work and communicate in a diverse but enthusiastic team of five students. Becoming a member of this committee creates a perfect way to develop yourself. Depending on your position you are going to guide your team; acquire and negotiate with large marketing companies; keep track of all the information flows; or create and retain the budget of the ABM. You will gain persuasive and organizational skills, learn how to deal with deadlines and how to act in a professional business environment.

Career  
8 - 12 hours per week  
February - December

Multiple event  
Contact with companies  
Organizing  
???

Chairman  
Conroller  
(Head of) Acquisition  
Promotion



# Almanac Committee

## What is it?

The Almanac Committee is responsible for the creation of the Aureus yearbook. This book is full of activities and highlights that have taken place in the past academic year. The goal of this committee is to come up with a theme and to collect material during the year. The collected material consists of (funny) pictures, quotes, events, bloopers and many more. Writing articles, designing and presenting the book are also part of the tasks and challenges this committee faces. The Almanac committee will work together to come up with the most original ideas and to publish the best yearbook in history.

Skills, Social  
3 - 5 hours/week  
October - June

Continuous work  
Creativity  
Society  
Marketing

## What do I learn?

As a member of the Almanac committee, you will learn how to create and design a book with Adobe Indesign from scratch. Besides, you will learn how to work in a team, structure all materials, communicate with the people within and outside the association, take decisions and acquire sponsors. Your creativity will be tested and you will be up to date about the latest gossips within the association.

Acquisition  
Chairman  
Controller  
Designer



# Aureus Academy

## What is it?

Career orientation and preparation for the job market is becoming increasingly important for students. Therefore, the Aureus Academy provides students the perfect opportunity to acquire and improve important practical skills that are not offered in regular lectures or tutorials. They support the students in their professional development as such that they can prepare themselves for important moments like a job interview or important presentations. The Aureus Academy comprises of, amongst others, interview techniques, personal branding or assessment trainings. The Aureus Academy organizes monthly trainings throughout the year.

## What do I learn?

As a member of the Aureus Academy you will be responsible for organizing a large number of training sessions. This comprises all the steps from the acquisition of companies or interesting persons to provide a training, promoting the event, handling all the applications up to organizing a drink afterwards. You will be the contact person for the organizations, recruiters, SBE, the students and other representatives. As you are dealing with so many different entities this is a very dynamic and challenging committee.

Career  
3 - 5 hours per week  
October - June

Continuous work  
Contact with companies  
Organizing  
Personal development

Chairman  
(Head of) Acquisition  
Promotion  
Controller



# Bachelor Club BA/EBE/IBA

## What is it?

For every Bachelor program, there is a committee that organizes different activities such as: drinks, (international) trips, company visits and a whole lot more throughout the year. These committees are called the 'Bachelor Clubs' and are meant for organizing events for all first, second and third year Bachelor students of their particular program.

In total, there are three Bachelor Committees: Bachelor Club Bedrijfskunde, Bachelor Club International Business Administration and Bachelor Club Economics and Business Economics

## What do I learn?

As a member of the Bachelor Club, you will gain experience in organizing diverse activities. This involves a lot of social activities but also career related events. Besides, you learn how to cope with different stakeholders such as students and the coordinators of the Bachelor programs. Last, but not least, you are working together with five enthusiastic committee members and therefore you will gain experience in teamwork as well.

Social  
3 - 5 hours per week  
October - June

Multiple events  
Organizing  
Social contacts  
Society

Acquisition  
Chairman  
Controller  
Promotion



# Business Experience Days

## What is it?

The Business Experience Days (BED) are organized for all Bachelor students who are orientating on their Master choice. Its goals are to provide students with an impression of what the different Master directions have to offer and what type of jobs are to be expected. The BED hosts 12 different Master directions, each of these fields will start with a presentation about the Master and its job opportunities. Then it will be followed by a case provided by a company.

## What do I learn?

You will be responsible for the acquisition of the companies, contact with the Master coordinators, and you will design the marketing in order to make sure students will attend. Perhaps most challenging is that you will have to make sure that everything comes together at the right moment and at the right place. The BED provides challenges in coordinating and dealing with all of the different parties involved and it requires a variety of different skills in order to successfully organize the event.

Career  
5 - 8 hours per week  
February - December

Multiple events  
Contact with companies  
Organizing  
Personal development

Chairman  
(Head of) Acquisition  
Promotion  
Controller



# Blog Committee

## What is it?

The Aureus blog is the platform where qualitative, informative and original articles about interesting topics in the categories student life, study, and career are posted. The articles that are written cover topics ranging from current social events, interesting career opportunities, interesting people on the VU campus, and much more. Next to the blog, the committee is responsible for the marketing of the blog, designing a magazine for new first-year students, and conducting and editing digital interviews.

## What do I learn?

At the end of the year you will know how to write the perfect blog article, you will be an expert in Adobe Indesign, you will own the principles of marketing and you will become the new best interviewer. You will get to know many interesting people with who you talk about many different topics. Furthermore, you will work in a fun team of students where you will learn to work together as a team and to reach your team goals.

Skills  
3 – 5 hours per week  
October – June

Continuous work  
Creativity  
Culture  
Society

Chairman  
All-round



# Commercial Team

## What is it?

The Commercial Team works closely with the Commercial Officer to manage and expand the commercial network of Aureus. Recruiting the best and the brightest students has always been, and remains to be, a challenge for companies. At the same time, finding a suitable job is one of the highest priorities for students. The primary goal of the Commercial Team is to arrange phone calls or appointments with interesting, new companies for Aureus, both for events and for commercial objectives.

Career, Skills  
5 - 8 hours per week  
October - June

Continuous work  
Contact with companies  
Committee support  
Personal development

Chairman  
(Head of) Acquisition  
Secretary

## What do I learn?

As a committee member, you will develop your communication skills by doing acquisition. You will be trained to become perceptive to the needs of companies, transform problems into opportunities and develop a commercial mindset. Furthermore, you will be busy supporting other committees by providing them with your acquisition skills. Therefore, you improve your coaching skills by supporting fellow committees. Finally, your organization skills will be developed by the events that you get to organize.



# European Study Trip

## What is it?

The European Study Trip (EST) is an international trip for all Bachelor students. It is designed to offer an insight to different cultures and to provide a first encounter to a variety of professional organizations. The EST traditionally starts off with a number of in-house company visits in The Netherlands, after which the group of about 30 students will travel to a destination somewhere in Europe. Here students will learn about the business climate, culture and the local nightlife by means of company visits, city tours and some afterhours relaxation.

## What do I learn?

Organizing the European Study Trip offers a number of challenges. You will be responsible for the acquisition of companies both abroad and at home, you will have to design your own marketing, select the participants, organize the trip and manage the finances. During the trip you will lead a group of 30 students through a foreign city. The EST will test your team skills and endurance, and it will also provide you with an unforgettable experience.

Social, Career  
5 – 8 hours per week  
October – May

One event  
Contact with companies  
Organizing  
Culture

Chairman  
(Head of) Acquisition  
Controller  
Promotion + Logistics  
Intern



# Internal Events

## What is it?

Internal Events organizes several social activities for all the committee members of Aureus. This committee makes sure all committee members have fun together and make the most out of their student life. Examples of activities that Internal Events organizes are the gala, the committee member weekend, monthly drinks and much more.

Social  
3 - 5 hours per week  
October - June

Multiple events  
Society  
Organizing  
Social contacts

## What do I learn?

Internal Events is the ideal committee to get to know Aureus and its committee members. In this committee you will learn how to work in a team and how to organize fun activities. You make sure that all the members get to relax, have fun and get to know each other better, aside of all the hard work. In the end, this creates a year full of fantastic activities for all committee members.

Chairman  
Controller  
Promotion  
All-round



# Introduction Committee

## What is it?

The Introduction Committee organizes events that take place during the introduction week of new Bachelor students at the end of August. This entails both events during the Introduction week (drinks, parties, dinners) as well as the Introduction weekend. Other responsibilities are recruitment of introduction mentors, acquisition, promotional material and of course, a very successful introduction week! Lastly, the Introduction Committee also organizes a welcoming event for all Premaster students in February.

## What do I learn?

The Introduction Committee is best fit for students who wish to gain experience in organizing events alongside their study. Furthermore, you will learn to work with the setup and implementation of a marketing plan. You will develop your acquisition skills, as you will be in contact with companies. By both organizing and participating in the introduction events, you will develop your personal and professional skills.

Social  
3 - 5 hours per week  
October - August

One event  
Organizing  
Entertainment  
Social contacts

Chairman  
Controller  
Acquisition  
Promotion



# Marketing Team

## What is it?

The Marketing Team works on a proper representation and effective external communication of Aureus. The Marketing Team helps every committee throughout the promotion process by jointly setting up a promotion plan, promotion planning and by helping with designing flyers, posters and banners. Furthermore, they are responsible for creating content for Aureus promotion channels and for the coordination of the promotion planning of the whole association.

## What do I learn?

You will learn how to set-up a promotion plan and how to carry out a promotion process from the beginning to the end. You will learn how to coordinate the promotion of one of the largest study associations of the Netherlands and you will learn what a corporate identity is all about. Additionally, you will be responsible over several committees and support and guide them through their marketing campaign.

Skills  
5 - 8 hours per week  
October - June

Continuous work  
Creativity  
Committee support  
Marketing

Chairman  
Secretary  
Channel Manager  
Committee Supporter



# Master Club

## What is it?

Each Master program has a Master Club with students from that Master. The Master Club organizes guest lectures, drinks, (international) trips, inhouse days and many other activities that are fit for the interest of the students in that specific program. The goal of this committee is to enhance the social cohesion between fellow students. In addition, they will deepen and broaden the knowledge of the Master students. They will aim to do so by helping students to get in touch with their future employers.

## What do I learn?

You will learn various skills: how to connect students with each other and with potential employers, how to organize activities, communicating professionally and how to work in a team. This will be done by organizing different social and career related events. Put your networking skills into practice by being the contact person for students, for professors and for employers. You will gain organizing and communication skills by doing for example acquisition and promotion. Besides, this is a great opportunity to get to know all the Master students of your study.

Career, Social  
3 – 5 hours per week  
October – June

Multiple events  
Contact with companies  
Organizing  
Society

Chairman  
(Head of) Acquisition  
Controller  
Promotion



# Premaster Club

## What is it?

The Premaster Club organizes multiple social activities for all Premaster students. The committee is responsible for improving the social cohesion between the Premaster students while preparing for their Master. This is done by organizing drinks, lunches, and other social activities. Next to this you will also organize the Master Introduction Weekend for all Master students that will start their new Master program at the SBE in September.

Social, Career  
3 – 5 hours per week  
February – September

Multiple events  
Organizing  
Social contacts  
Society

## What do I learn?

As a member of the Premaster Club you learn to connect students with each other. This will be done by organizing social events. You will gain organizing, communication and promotional skills. Besides, this is a great opportunity to get to know all the Premaster students of your study and therefore broaden your network socially and professionally. Next to this, you will be responsible for organizing the best start of everyone's Master program: The Master Introduction Weekend.

Chairman  
(Head of) Acquisition  
Controller  
Promotion



# SBE Masterday

## What is it?

The Masterday committee organizes a kick-off event for all SBE Master students. During this event, we open the university doors for 1,000 new Master students with various keynote speakers. Afterwards a lunch is provided and Master-specific presentations and cases will be organized. The Master students will be challenged to get to know each other, their particular Master programmes, and potential future employers. We end the day with a network drink, a barbecue, and a DJ to open the Master year festively

## What do I learn?

As a member of the committee you will be busy organizing a full day with multiple elements in order to give a complete view of what Aureus and the faculty has to offer. You will develop your communicative skills by doing acquisition and being in close contact with various departments of the School of Business and Economics. Furthermore, you will develop your organizational skills by making sure the day will run smoothly, as the Masterday is Aureus's biggest one-day-event.

Career  
8 – 12 hours per week  
October – August

One event  
Contact with companies  
Organizing  
Personal development

Chairman  
(Head of) Acquisition  
Promotion  
Controller  
Intern



# Speaker Series

## What is it?

The Speaker Series committee organizes multiple speaker events during the academic year. In order to organize a Speaker Series edition the committee has to acquire (inter)national top speakers. Besides, it is important to find a relevant theme that corresponds with the knowledge and experience of the particular speaker.

Academic  
8 – 12 hours per week  
October – June

Multiple events  
Organizing  
Politics  
Culture

Chairman  
Acquisition  
Promotion  
Controller

## What do I learn?

As a member of the committee you are busy acquiring (inter)national top speakers, setting up the promotion campaign and organizing the multiple editions itself into the finest detail. Furthermore, you will develop your communicative skills in the acquisition process, your academic abilities in thinking of relevant speakers for economic students and your creative skills in drawing as many students to the event as possible. Finally, it is a big challenge to develop and implement an entirely new platform for speakers at the VU university Amsterdam.



# Sports Committee

## What is it?

The Sports Committee consists of a group of members who organize different events that are all sport-related. The sports activities that are organized during the year are the following: The Winter Sports trip, the Batavieren Race and the Karamidgetbowl. Furthermore, there is room for your own creative and innovative ideas (such as a surfing workshop or the Dam tot Dam run). The most important job of this committee is to organize unforgettable sport events and to promote them as well.

## What do I learn?

As a committee member, you learn how to organize different sport-related activities throughout the year. You are responsible for acquiring sponsors, promoting the events and taking care of additional tasks during the sports events. Furthermore, you work with a group of five members, so you gain experience in working with a team as well.

Social  
5 – 8 hours per week  
October – June

Multiple events  
Organizing  
Social contacts  
Sports

Chairman  
Controller  
Acquisition  
Promotion



## VUSE Committee

Social  
5 - 8 hours per week  
June - April

One event  
Creativity  
Organizing  
Entertainment

Chairman  
Music Manager  
Promotion  
Controller

### What is it?

In 2017 Aureus hosted its first clubbing event in years together with study association Kraket and the School of Business and Economics: VUSE! The first edition completely sold out the Chicago Social Club with headliners such as Bizzey and The Flexican. The second edition, in 2018 was even bigger. There were about 1,000 students partying all night long in the AIR and we had Ronny Flex as our biggest headliner. Since VUSE is such a success we will organize this again in 2020 and you can be part of the team.

### What do I learn?

As a member of the VUSE Committee you will learn how to organize a large-scale clubbing event with A-list artists and hundreds of attendants. This includes event management, artist handling, sales, marketing, sponsor acquisition, forecasting, and much more. So if you would like to work in the entertainment industry one day, then this definitely is the committee for you.

# My experience as a committee member

BY: MIKE VAN DE WIJNGAART (22), 2ND YEAR IBA

**My name is Mike and I am currently a second-year International Business Administration student. I am a committee member at Aureus.**

In my introduction week, I signed up for the "Aureus Introduction Weekend," which was my first experience with the study association. It became clear very fast: via this way, I could meet awesome people and meet new people that would become very important during my first year at the VU.



"Maximize yourself" is what Aureus promised me, so I signed up to become a committee member. Looking back, I completely understand what they meant by that. I got accepted into the European Study Trip committee (highly recommended!), but did not really have a clue of what I should expect...

Being responsible for the promotion, logistics, and acquisition of a study trip to Rome, Italy, I developed myself professionally in multiple ways: learning how to approach multinational companies, how to promote a big event, and how to supervise a group of 32 business students during a whole week of activities (which sounds much easier than it is). During the preparation of this study trip and the week itself, I learned a lot about myself: how to be creative, flexible, and critical in certain situations and how to behave in a formal business settings. Not only did I develop myself on creative and professional aspects, I got to meet a lot of amazing people.

Coming from a different country (studied Management in the United States for three years) and not knowing a single person at the VU on my first day, I thought it would be hard for me to keep myself motivated to go to the VU, attend classes and study for exams. However, after only a few weeks of being part of Aureus, I met so many people who are my close friends now. I can definitely say I don't regret my decision for signing up as a committee member.

In the end, I think the most important thing during your career at the VU is to enjoy it as much as possible. Not just by yourself, but with fellow students who share the same passion, same dreams, experience the same developments both personally and professionally, have the same struggles, and who will become friends for life.



# Amsterdam Career Days

Career  
16 hours per week  
April - March

One event  
Contact with companies  
Organizing  
Marketing

Chairman  
(Head of) Acquisition  
Online and Offline Promotion  
Controller

## What is it?

The Amsterdam Career Days is one of the largest career events in Amsterdam. In 2019, over 80 companies participated and 2000 students visited the event. The goal of the Amsterdam Career Days is to bridge the gap between companies and students by organizing a week full of company cases, workshops, lunches, network drinks, and many more! This way, students familiarize themselves with inspiring companies and look to start their career path.

## What do I learn?

You will learn to work and communicate in a diverse team of eight students, four students from Sefa (UvA) and four from Aureus (VU). Being part of this committee means getting a chance to develop yourself both personally as professionally. Depending on your position, you are going to guide your team, acquire and negotiate with large and prestigious companies, develop an extensive online and offline promotion plan, or create and retain the budget of the ACD. You will gain persuasive and organizational skills, will learn how to deal with deadlines and how to act in a professional business environment.



# The story of Roos van Delzen

## *ACD Committee 2017*

### **What was the best moment you have had with your committee so far?**

It was great when we finished our acquisition period and reached our target! Our acquisition team has worked really hard to achieve this, so I am very proud of them! Besides this, I really liked the moment we got our tailor made suits. Together with the committee, we determined the color, materials and model of the suit. For me this was a whole new experience!

### **What is the craziest thing you experienced while approaching companies?**

Actually, I did not experience something really strange. Once, while I was on the phone with a company, the man told me that he was babysitting his daughter. He said that "if he had to hang up, at least I knew what was going on", while his daughter was singing on the background. Of course, the recruiters are also just humans ;).

### **Why should everyone apply for the ACD committee?**

Joining the ACD committee is really good for your personal development. Besides this, the ACD is also a really fun committee. You are working together with 7 other students to make sure the largest career event of Amsterdam is going to be an even bigger success than the previous edition! I am not saying you can beat our edition of 2017, but are you ready for the challenge?!





# Amsterdam Research Project

## Committee

Academic, Skills  
15 - 20 hours per week  
May - June

Continuous work  
Contact with companies  
Economy

Chairman  
Controller  
Internal Affairs  
External Affairs  
Logistics / Promotion

### What is it?

The Amsterdam Research Project is an international research project that is organized and coordinated by students and professors of the Vrije Universiteit Amsterdam School of Business and Economics and Study Association Aureus. Together with  $\pm$  15 selected students, who all have their own specialization, they conduct research for international companies. This project offers both SMEs and multinationals the opportunity to conduct tailor-made research in a foreign country performed by a group of highly-skilled students.

### What do I learn as a committee member?

Within the ARP committee you will be responsible for the entire project, which will be one of the most challenging years of your life. The skills you will acquire include: selecting an appropriate and economically-interesting country; selecting, coaching and coordinating students; acquiring research assignments from companies; conducting desk research, (logistically) planning the international trip, and developing a valuable research report on which the company can base essential strategic decisions. The Amsterdam Research Project is a perfect opportunity to develop yourself in a variety of ways.



## What do I learn as a participant?

As a participant of the Amsterdam Research Project you will be part of the consulting team. From September until January you will acquire companies for which you will do research. After you have a research question, you will do desk research in the Netherlands, followed up by field research in the still to be chosen country.

Previous years, over 100 projects in more than 15 countries have successfully been conducted. Previously researched countries include Brazil, China, Vietnam, and South-Africa. The destination of the 2019-project is Colombia.

*Please note that the application procedure for the participants is done by the committee. This means that the Aureus board is not involved in this.*

## Participant

Academic Skills

10 - 15 hours per week  
September - June

Consultant



# Graduates Development Program

## Committee

Academic, Social  
12 – 16 hours per week  
October – July

Multiple events  
Organizing  
Society  
Culture

Chairman  
Controller  
Head of Acquisition  
Marketing  
Head Fundraising

### What is it?

The Graduates Development Program is made for Bachelor and Master graduate students who are motivated to invest their time, knowledge and expertise in order to help local entrepreneurs in a developing country. The ultimate goal of the GDP is to reduce poverty by academic and/or pragmatic solution to social-economic issues. During the program a selected and highly motivated group of 15 students will raise money by organizing several events and afterwards you will conduct field research abroad, which will take place in July. The destination will be chosen by the committee itself.

### What do I learn as a committee member?

As a member of the GDP committee you are together with your committee members responsible for organizing the entire program. From selecting an appropriate developing country, finding partners, (logistically) planning the trip, select a group of 10 students, organizing fundraising events and controlling the budget; to ensure a valuable research report and/or pragmatic solutions on which local entrepreneurs can base long-term strategic decisions. In here you will gain organizing and international experience. Besides you learn how to lead a group of 15 students.



## What do I learn as a participant?

As a participant, you will apply your acquired business knowledge and share your skills with local entrepreneurs to take their small businesses to the next level. You will raise money through organizing several fundraising events, such as a benefit gala or football tournament. Besides, you will learn how to work together with 14 other students, you will broaden your horizon and discover another culture and you will have an unique experience for three weeks abroad.

*Please note that the application procedure for the participants is done by the committee. This means that the Aureus board is not involved in this.*

## Participant

Academic, Social  
5 - 8 hours per week  
February - July

Multiple events  
Organizing  
Society  
Culture

All round



## Board of Aureus

### Chairman

Leading and coordinating the board  
Long-term vision and strategy  
Contact with main stakeholders

### Marketing Officer

Responsible for all promotion  
Segmentation and strategic  
positioning of our brand

### Innovation Officer

Management of IT systems  
Responsible for the digital business  
Optimization of services

### Commercial Officer

Relationship management with  
companies  
Sponsor- and partnerships

### What is it?

The main responsibilities are divided between the eight board members and their functions, but you also work together on strategic projects. Furthermore, every board member supervises particular committees and sets up policies to improve the current operations and assisting committee members in making the most out of their event. The current operations regarding the committees and strategic actions are discussed weekly within the board meetings.

Apart from the day to day business, you will represent Aureus at both the events and through contact with the committee members, the SBE, other associations from other cities and renowned companies. In sum, a board year is promising in terms of responsibility, gaining new experiences and expanding your network. Next to that, every board member will be linked to a personal coach who keeps track of your personal development. A personal coach helps you in evaluating strengths and weaknesses, setting personal goals and evaluating on your personal development.



## What do I learn?

As a board member, you bridge the gap between the academic and practical life. You do this by learning during your 9 to 5 "job". Besides that, you carry responsibility for a study association with 4,000 members and over 160 committee members. This makes Aureus the biggest association of the VU, and one of the five biggest of the Netherlands.

All the 160 committee members are guided by you and your fellow board members. You get to expand your social and career network, by meeting other associations and getting in touch with multiple companies. On top of that you make friends for life by working closely together for about 12 months with seven fellow board members.

*Please note that the application procedure for the new board is done by the selection committee. This means that the Aureus board is not involved in this.*

### Controller

Controlling the budget  
Responsible for financial administration  
Supervising all controllers

### Career Officer

Create synergy between career events  
Create awareness about professional development among students

### HR Officer

Recruitment and selection  
Development sustainable relation with members

### Network Officer

Contact with the faculty and VU  
Maintain political and alumni network





For further questions, do not  
hesitate to contact:

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